

A CALL TO ACTION!

The Pennsylvania Library Association is organizing a Library Call-In Week to keep library funding at the forefront in the state budget negotiations. All libraries in Pennsylvania are asked to rally their supporters to make phone calls during the week of July 20.

GETTING THE WORD OUT

What can you do?

- Use in-person and email contacts to ask supporters to make calls.
 - Have a volunteer “greeter” hand out call-in information to everyone who visits the library during Call-In Week. The handout should contain the reason for the call and phone numbers for your state representatives and state senator.
 - Send an email message to your library patrons with the same information.
- Invite library visitors to use the library phone to make calls to legislators. Pre-program the numbers into speed dial to make it fast and easy for visitors to call.
- Relax your “no cell phone” rules for the week. Set aside a corner where people can sit comfortably to make calls to legislators.
- Use your website to promote Call-In Week.
- Contact your library’s followers and fans on Facebook, Twitter, and other social networking sites, and repost the message to your personal networks.

THE MESSAGE

Pennsylvania Library Association is issuing a CALL TO ACTION for library supporters during Library Call-In Week, July 20 – July 24. Pennsylvania libraries need your help to keep state government focused on libraries during the budget process.

How can you take part in Call-In Week (July 20 – 24)?

1. Please call your State Representative (alphabetical list of State Reps: http://www.legis.state.pa.us/cfdocs/legis/home/member_information/representatives_alpha.cfm AND your State Senator (List of Senators: http://www.legis.state.pa.us/cfdocs/legis/home/member_information/senators_alpha.cfm)
2. You may not have a chance to speak directly with her or him, but leaving a message with an aide is very effective.
3. Deliver this KEY MESSAGE: Libraries are more important than ever in this recession. They provide an economic safety net for the people in our state who are most vulnerable. Please make libraries one of your priorities in the next state budget. (Find Talking Points: <http://www.palibraries.org/associations/9291/files/Microsoft%20Word%20-%20Talking%20Points%20revised%20July%206%2009.doc.pdf>)
4. Add a PERSONAL MESSAGE, if you’d like, but keep it brief. Tell why the library is important to you, your family, or your business.
5. The BOTTOM LINE is this: **PLEASE SUPPORT LEVEL FUNDING FOR LIBRARIES.**